

SmartBarf™

valuable extras for raw fed dogs



your free guide to
feeding your
dog a raw &
natural diet

Just like people, your dog will benefit from balanced meals made with fresh ingredients; better dental hygiene, better overall health and a better coat.



How do I start?

You have two choices when switching to raw, either suddenly or over a week or so. Since dry food is digested differently from raw, it's often better to switch immediately but to offer 3 smaller meals a day for a few days. It may take around 4 days for your dog's stomach to settle while it adapts to its new diet. Over time, however, your dog will naturally develop suitable and balanced intestinal flora.

Start with a single meat, such as chicken, and after 5-7 days you can add a second. Once tolerated, introduce a third and then

a fourth and so on. It's good to offer your dog a variety of meats for a better-balanced diet. Then add vegetables, or **SmartBarf™**, to boost the levels of vitamins and minerals in their meals. Eventually, you can also introduce a couple of eggs a week and raw meaty bones.

Don't offer any dairy or wheat-based treats while they adjust; avoid yoghurt and biscuits and never feed cooked bones to your dog.



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A traditional fresh-food diet

80% meat + 10% offal + 10% bones
often referred to as an 80:10:10 mince
(with an additional 7.5% - 15% fresh
vegetables)

Variety, and a freezer, are the secrets to a good raw diet. It's not essential to give your dog a perfectly balanced meal every day so long as it is balanced over 7-10 days. Raw green tripe is a fantastic source of nutrients and good bacteria and is great for poorly dogs. Offal and oily fish may need to be lightly cooked in the early days of transition because of its taste and texture.

Up to 15% of the meal can be fresh vegetables but avoid starchy veg. Instead, focus on adding herbs and leafy greens. If you decide to use **SmartBarf™** for ease, speed and minimal waste, 3% is sufficient.

Meat including heart & tripe

All raw meat and small oily fish are suitable, but always gut and freeze fish and game separately and defrost before serving. Furthermore, limit fish to no more than 10% of a meal. Healthy raw-fed dogs are unaffected by the bacteria found in raw meat because their stomachs are too acidic for the bugs to survive. However, we aren't immune, so practice good hygiene around raw meat.

You can buy meat, bones and offcuts from specialist pet shops (who can provide excellent advice) or local butchers, farm shops or fishmongers. You can also find raw pet mince suppliers who deliver nationally.

Offal eg kidneys, liver, sweetbreads, pancreas & spleen

Due to the richness of these secreting organs, your dog should have no more than 10% of it in their diet. Additionally, no single offal ingredient should be more than 5%. Lungs are very rich in blood, so it is better to consider them as offal.

Bones eg neck bones, ribs, chicken wings and carcasses

Bones are your dog's most important source of minerals, especially calcium. They also provide quality protein, fats, fat-soluble vitamins and cartilage, but they must be raw. With this in mind, you shouldn't defrost carcasses in a microwave. Bones cost very little and are a brilliant doggy toothbrush, boredom-buster, and satisfy your dog's natural desire to chew. It is best to avoid big marrow bones as these are too large and dense for most dogs.

Vegetables to mimic the stomach contents of typical prey

Wolves will eat the plant matter within their prey's stomach when consuming whole small prey, which means that dogs benefit from plants too. Feed a range including root vegetables, greens, non-greens, fruits, nuts, berries and seeds. Just ensure that you provide foods with beneficial nutrients, minerals and vitamins.

Since dogs don't chew their food efficiently, we need to help replicate the semi-digested state they find in the wild. It's therefore important to chop, shred, and grate their vegetables, lightly steam them, or microwave them. Once prepared, vegetables can be used fresh or frozen (defrost when required) to ensure that the nutrients are readily available, and your dog gets the maximum benefit.



With SmartBarf™ all the hard work is done for you. Since the mix is dehydrated, you can reduce your dog's vegetable content from 15% to 3% (or 1 teaspoon of powder per day for every 3.5kg your dog weighs). It is quick to prepare, easy to use and there is no mess!



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How much do I feed?



A good place to start is **2-3% of their ideal bodyweight per day for an adult dog** or, for **puppies, 3% per day of their expected adult weight throughout their growing phase.**

You can split this between 1 or more meals a day, up to 4 for puppies. These percentages are just a starting point so stay flexible as these guidelines might not suit every dog or puppy due to their metabolism and the amount of exercise they get.

If you find your dog losing or gaining weight, adjust the quantities you feed by slowly increasing or decreasing the food intake.

- 5 kg adult dog = 100g - 150g per day
- 10 kg adult dog = 200g - 300g per day
- 15 kg adult dog = 300g - 450g per day
- 20 kg adult dog = 400g - 600g per day

SmartBarf™ ... finely chosen ingredients

Seeds (27%): buckwheat, celery, chia, evening primrose, hemp, linseed, milk thistle, millet, niger, poppy, pumpkin, safflower, sesame, sunflower

Root Vegetables (14%): beetroot, carrot, chicory, parsnip

Nuts (11%): almonds, brazils, cashews coconut, hazelnuts, peanuts, walnuts

Leafy Greens (10%): cabbage, kale, spinach



Beans (10%): aduki, blackeye, chickpeas haricot, locust, peas, pinto

Other Vegetables (7%): asparagus, broccoli, tomato

Hedgerow Berries (5%): cranberries, elderberries, hawthorn, juniper, rosehips

Herbs (4%): basil, marjoram, oregano, parsley, sage, spearmint, thyme

Meadow Plants (3%): blackberry leaves, clivers (cleavers), dandelion leaves, meadowsweet, nettle

Seaweed (2%): seaweed

Tropical Fruits (2%): banana, dates, goji berries, papaya

Orchard Fruits (2%): apples, pear, plums

Mediterranean Fruits (1%): apricots, figs, peach

Spices & Wild Seeds (1%): aniseed, caraway, fennel, meadow seeds, peppercorns



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Did you know...



... that **30% of SmartBarf™ is made from of prebiotic-rich foods?**

Such as apple, asparagus, banana, broccoli, cabbage, carob, cashews, chickpeas, chicory, flax, kale, pears, peas, seaweed, and tomatoes.

What are prebiotics? Prebiotics are fibre-rich foods that are mostly digested by gut bacteria.

Important benefits! Prebiotics strengthen your dog's intestinal bacteria and boost overall health wellbeing. Interestingly, prebiotics lower the secretion of stress hormones too! Prebiotics can also protect your dog from the risk of mineral deficiencies by helping to improve mineral absorption.

This why we've made sure that 30% of SmartBarf™'s ingredients are prebiotic-rich; the benefits to your dog are just too important to miss out on.

How to use SmartBarf™

SmartBarf™ can be stirred into a suitable mince but the nutrients are more easily absorbed if it is first mixed in warm water (two-parts water, one-part powder). Once rehydrated, SmartBarf™ should be stored in a fridge and used within 7 days or, better still, frozen until needed.

If you already feed your dogs with fresh vegetables, replace these with 20% SmartBarf™ by weight ie 100g of fresh ingredients = 20g of dry SmartBarf™ powder.

Daily feeding guidelines

Size	Spoonfuls per day	Daily portions per bag
Toy breeds	0.5 - 1.5 teaspoons	100 - 250
Small breeds	2 - 2.5 teaspoons	50 - 80
Medium breeds	1 - 2 tablespoons	25 - 50
Large breeds	2.5 - 3.5 tablespoons	15 - 20
Giant breeds	4 - 9 tablespoons	6 - 12

Feed 1g of SmartBarf™ powder per kg of dog's bodyweight ie feed a 15kg dog with 15g of SmartBarf™ powder. One teaspoon equals 3.5g and one tablespoon equals 10g. Fresh drinking water should always be available.

SmartBarf™ is made from only natural ingredients and, as such, batches are subject to variations in appearance. Once opened, store in an airtight container in a cool dark place.



This guide has been written by SmartBarf™, makers of a dehydrated blend of powdered seeds, nuts, fruits, berries, vegetables, herbs and beans - the new way to feed your dog the old fashioned way.

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